CAN YOU HELP US KEEP TRAFFORD BLUE?

## **Trafford Conservatives**

(ASWCA, StUCA, WSECA and the Trafford Conservative Group) are looking for a part time **Campaign Organiser** with field experience as a Party or Association worker/activist or Candidate.

Working with the Associations, Group, Wards and Candidates in Trafford you will be pivotal in turning strategy into effective Ward level campaigning for the 2018 Local Elections. This is initially a role through to the 2018 local elections, with a review in May 2017. Based in two Association's offices, it requires a flexible approach to both timing and location of activities.

This job is the equivalent of 3 days/week, spread across weekdays, evenings and weekends.

It requires you to be able to prioritise/manage your time to reflect the unpredictability and timings of typical Ward/ Candidate campaign activity.

Salary indication £13.5k p.a.

**Applications** for this job in Trafford are open on-line until 28th October. Please provide full CV, including:

- 1. Current employment details, and previous history
- 2. Details of previous political activity
  - In an agent/campaigning role
  - As a candidate
  - As a Party or Association activist
- 3. A personal statement
- 4. Names & contact details for 2 references

Please respond to office@altsaletory.demon.co.uk



The job - reporting to the Chairman of ASWCA, is to:

- Lead, at Ward level, the Trafford 2018
  LE Strategy implementation.
- Work with Candidates, Councillors and Wards to develop and organise the detailed campaign plans, skills and activist support to hold and win seats.
- Oversee the effectiveness of the campaign, the quality of Votesource data collection and analysis; and working with the Elections Committee reporting progress; recommending remedial action as necessary.
- Show flexibility of thought and the ability to recognise changing circumstances and develop responses.

## Please note

- This is a campaign organising, mentoring and development role - not a leafleting/canvassing job!
- Key outcomes will, in addition to electoral success, be stronger Association campaigning organisations with effective Ward level skills, structures and activists.

